

Vision X Lighting Rounds Out Optimus Series, With the Launch of New Optimus Round

Featuring Proprietary IRIS Reflector Technology to Produce 693' of Usable Light



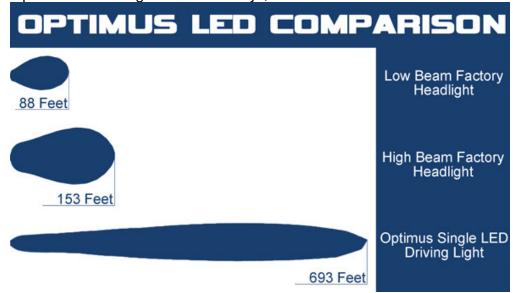
February 21st- Algona, WA - Vision X Lighting today announced the launch of the Optimus Round LED Driving Lights. Building upon the success of the Optimus Single Square light the new Optimus Round offers the same light output from a new 3.5" round housing. Utilizing Vision X Lighting's proprietary IRIS Reflector Technology, the Optimus round provides the ultimate focus for long range lighting by producing 693 ft. of usable light from a single 3.5" tall, 10-watt LED. Compared to a standard 55 watt low beam headlight reach of only 88 ft. and a standard 65 watt high beam reach of 153 ft,. The Optimus Series propels light further than any single 10-watt LED light fixture in existence. Optimus lights also feature Vision X Lighting's Prime Drive technology for integrated thermal management and dimming capabilities.

The Optimus Round lights come standard in a durable black powder coat finish, but are also available in white, silver, and chrome finishes. All Optimus lights feature a waterproof & rugged die-cast aluminum housing, industrial grade waterproof deustch connector, adjustable trunnion bracket mounting, and 11-32V DC multi-volt input. A mining\industrial version of the Optimus is also available featuring a reinforced single stud fixture mount. These key features allow the Optimus Series to be used in almost any application including: automotive, motorcycle, ATV/UTV, marine, mining,industrial and more.

All three Optimus models (Single, Dual, and the new Round) are available in 10

degree narrow beam, 20 medium beam and 60 degree wide\flood beam. What took an 8" Off Road Light or 60-watts of LED is now achievable using a compact 3.5" light that can mount anywhere. The days of having to mount a light bar, brush guard, or add unnecessary brackets are over.

The Optimus Series starts at just \$129 for a single light, and is available in two light kits complete with a wiring harness for only \$249.



Summary of Features:

- Available in 10, 20, and 60 Degree Beam Patterns
- Colors: Black, White, Silver, Chrome
- Only 3.5" Round
- 693' of Usable Light from 10-watt LED
- Proprietary IRIS Reflector Technology
- Prime Drive Technology Thermal Management
- Dimming Capabilities
- IP-68 Waterproof
- Available as 2 Light Set with Wiring Harness

Pricing:

Optimus Round - \$129

Optimus Round Kit (2 qty. Optimus Round lights with Wiring Harness) - \$249 All pricing for Black, Silver or White. Chrome is additional.

For more information visit www.visionxusa.com or call a lighting specialist at 1-888-489-9820. For latest news, photos and contests visit www.facebook.com/visionxusa

About Vision X Lighting:

Vision X Lighting, located in Seattle, Washington, was established in 1997 with the mission to revolutionize the lighting industry. Since that time, Vision X has created one of the largest premium lighting offerings in the world with hundreds of products and applications. Now, the military, border patrol, and even NASA have trusted Vision X on vehicles that cannot work with second best. Vision's leadership in lighting has also landed them on the 2012 INC 5000 list with a 759% growth rate in 3 years, 10th overall in manufacturing, and 10th in the Seattle Washington area. Vision X Lighting's commitment to its customers, dealers and product is unsurpassed.

www.visionxusa.com